



PRIVATE EVENTS AT THE FOX

EVENTS MADE MAGICAL

Positioned at the iconic corner of Peachtree and Ponce on the Midtown Mile, the Fox Theatre's grand arcade entrance, crowned with the iconic marquee, is the perfect atmosphere to welcome your guests for a fabulous first impression.





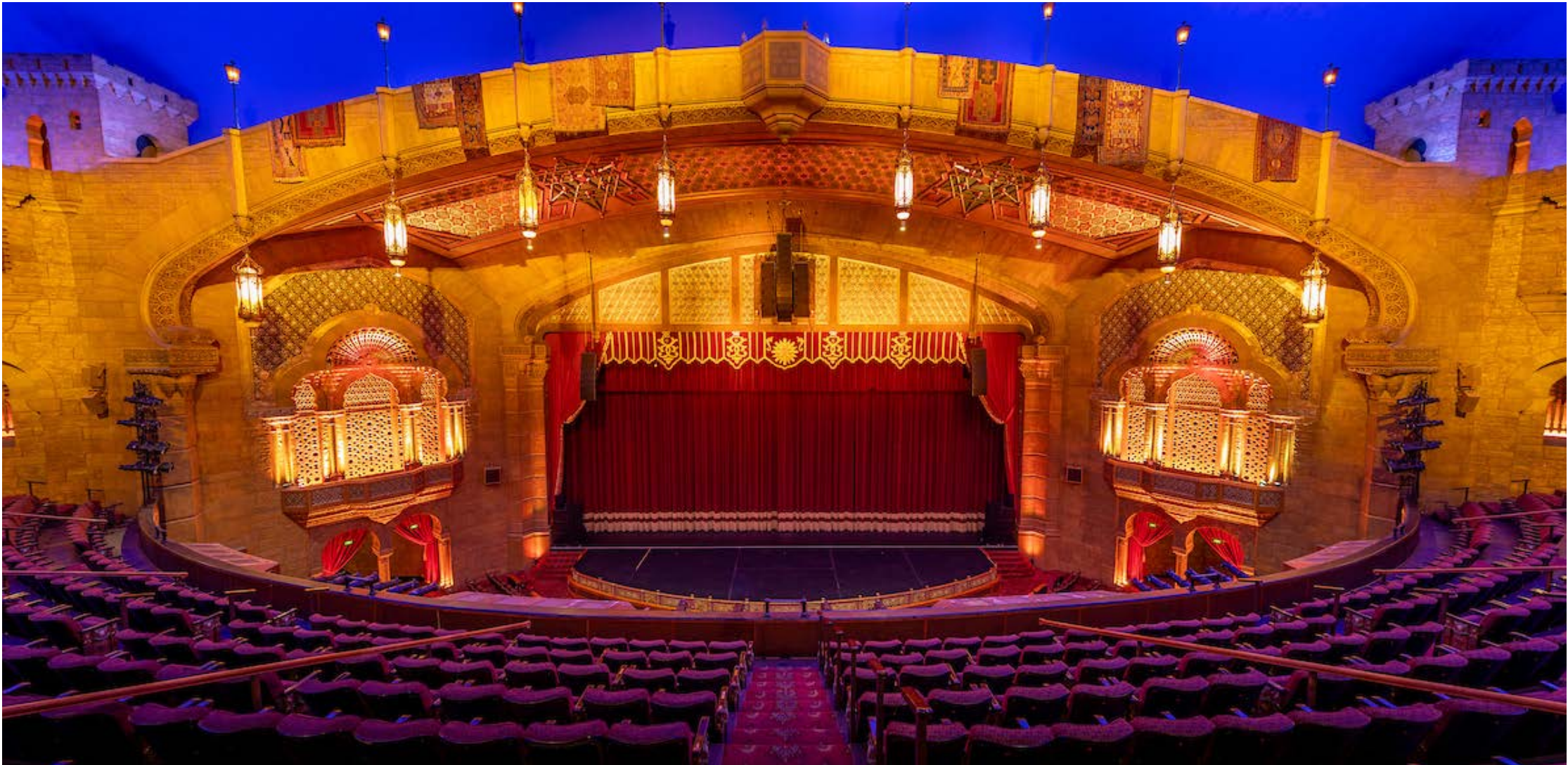
GRAND SPACES FOR ANY OCCASION

Private spaces for events of all sizes and occasions are available, including the Auditorium, Egyptian Ballroom, Grand Salon & Terrace, Marquee Club, and the iconic Fox stage. Each room is customizable to fit any need whether you are planning a wedding ceremony, reception, corporate event, prom, Bar/Bat Mitzvah, university event, fundraising gala, or any other event to remember.

AUDITORIUM

Create a once-in-a-lifetime experience for guests by hosting your own event in the iconic Auditorium, either on stage or in the theatre. The 4,665-seat space is complete with a brilliant blue sky of flickering stars and drifting clouds.

Rates and availability for Auditorium and building buyout are available upon request.



EGYPTIAN BALLROOM

The Egyptian Ballroom is a step back in time to the luxurious majesty of the Egyptian Pharaohs, yet can be customized to fit any event theme. The largest of the event spaces, the 6,840 square foot ballroom is lavishly decorated with sweeping columns and ornamentation to create a majestic setting for your event.





GRAND SALON & TERRACE

Adjacent to the Egyptian Ballroom, the Grand Salon evokes an intimate ballroom experience. The 3,350 square foot space features Moroccan tiles, mosaics, and antique stained glass that combine to create a rich Arabian atmosphere. The Grand Salon has direct access to the beautiful outdoor terrace, a unique space where guests can enjoy a breath of fresh air.





MARQUEE CLUB

Located on the northeast side of the theatre, the Marquee Club overlooks the iconic Fox marquee and Peachtree Street. This new addition features 10,000 square feet of stunning Moorish, Arabic, and Art Nouveau influences, plush and inviting seating, and access to the fabulous rooftop terrace for the first time in decades.

Rates and availability for the Marquee Club presented by Lexus are available upon request.



SPANISH ROOM

The Spanish Room creates a festive atmosphere for cocktail parties or corporate gatherings. The 3,000 square foot space is located off the Main Lobby and provides interior access to the Marquee Club.



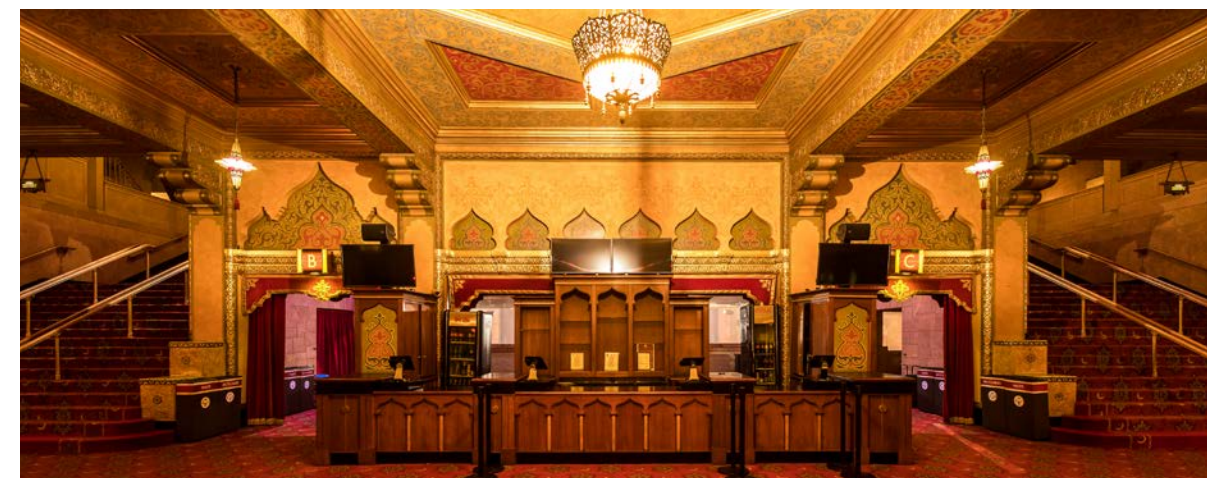
LANDMARKS LOUNGE

Conveniently located off the Main Lobby, the Landmarks Lounge is the perfect setting to gather your closest group of friends or coworkers. The 400 square foot secluded lounge features comfortable seating, private restrooms, and personal bar service.



MAIN LOBBY

For decades, the Main Lobby has welcomed guests to experience the wonder of the Fox Theatre. Now, this 3,000 square foot space will awe the guests of your conventions, corporate gatherings, and private parties.





	AFFAIRS TO REMEMBER AND APPROVED VENDORS*	APPROVED VENDORS
EGYPTIAN BALLROOM	3,500	4,500
GRAND SALON & TERRACE	2,500	3,500
EGYPTIAN BALLROOM, GRAND SALON & TERRACE	6,000	7,500
MARQUEE CLUB	AVAILABLE UPON REQUEST	AVAILABLE UPON REQUEST
LANDMARKS LOUNGE (30 PEOPLE STANDING)	500	500
SPANISH ROOM	2,500	3,000
MAIN LOBBY	AVAILABLE UPON REQUEST	AVAILABLE UPON REQUEST
AUDITORIUM	AVAILABLE UPON REQUEST	AVAILABLE UPON REQUEST
BUILDING BUYOUT	AVAILABLE UPON REQUEST	AVAILABLE UPON REQUEST
MARQUEE SIGNAGE	150/DAY	150/DAY

ASK ABOUT OUR NON-PROFIT AND
DAYTIME RENTAL RATES.

The above rates are for nine consecutive hours based on a four-hour event with three hours load-in and two hours load-out. You also have use of tables, chairs, risers, and a dance floor from our inventory.

A kitchen usage fee of \$300 will be charged whenever a caterer is used for an event. This fee is waived if the Preferred Caterer, Affairs to Remember Caterers, is used.

(Note: Bar minimums may apply)



Private Events at The Fox offers 3 beverage service plans to choose from

CONSUMPTION**

Client will be charged based on actual consumption and the final total will reflect the amount of product poured. Pricing includes mixers, garnishes, napkins and glassware.

Standard Brands	\$8.00 per drink
Premium Brands	\$9.00 per drink
Standard Wines	\$7.00 per glass
Premium Wines	\$10.00 per glass
Domestic Beer	\$6.50
Imported Beer	\$7.50 each
Soda, Juices, Water	\$3.50 per glass

The following are available upon request:

Cordials
Specialty Drinks
Single Batch Bourbon
Single Malt Scotches

Other products & services available upon request.

The sale and service of alcoholic beverages is regulated by the Georgia State Liquor Commission. As a licensee, the Fox Theatre is responsible for the administration of these regulations. It is policy, therefore, that liquor, beer, and wine from outside sources cannot be brought into the theatre.

HOURLY**

This plan is based on the guaranteed number of guests in attendance, and on the number of hours the bars are open. Minimum guest count guarantee is due 2 weeks prior to event. Final settlement will reflect the actual guest count on the day of your event, or the minimum guarantee, whichever is greater. The package includes non-alcoholic beverages, mixers, garnishes, napkins and glassware. All beverage brands listed on next page.

Event Hours	Standard Brands	Premium Brands
1 Hour Event	\$20	\$22
2 Hour Event	\$24	\$26
3 Hour Event	\$28	\$32
4 Hour Event	\$30	\$36

Event Hours	Standard Beer & Wine Only	Premium Beer & Wine Only
1 Hour Event	\$18	\$22
2 Hour Event	\$21	\$26
3 Hour Event	\$24	\$28
4 Hour Event	\$26	\$31

Note: To extend bar an additional \$4.00 per guest per hour is charged.

Seated wine service is priced by consumption per bottle. See your sales consultant for wine list.

CASH BAR**

With this plan, our bartenders will collect payment for each drink as it is served.

The prices include 8.9% Georgia sales tax. Service fee does not apply for cash bar service.

Standard Brands	\$8.75 per drink
Premium Brands	\$9.75 per drink
Standard Wines	\$7.75 per glass
Premium Wines	\$10.75 per glass
Domestic Beer	\$6.75 each
Imported Beer	\$7.75 each
Soda, Juices, Water	\$3.50 per glass
Cordials	priced upon request
Specialty Drinks	priced upon request
Single Batch Bourbon	priced upon request
Single Malt Scotches	priced upon request

*The Fox Theatre reserves the right to serve both alcoholic and non-alcoholic beverages for purchase at cash bars.

** Prices are subject to change and selections are subject to availability. A 22% service charge and 8.9% sales tax will be added to all hosted bar prices. An additional 3% sales tax applies to all liquor charges.



Standard Bar Products

Liquor

New Amsterdam Vodka
New Amsterdam Gin
Old Forrester Bourbon
Plantation 3 Star White Rum
George Dickel Whisky No.8
Glenlivet Founders Reserve Scotch
Camarena Silver Tequila

Beer

Bud Light
Sweetwater 420
Blue Moon
Truly Spiked Seltzer (Mixed Berry)

Wine

Tunnel of Elms – Choice of two:
Chardonnay
Pinot Grigio
Merlot
Cabernet Sauvignon

Local Suppliers:

Wild Heaven Beer

Creature Comforts Brewing

Premium Bar Products

Liquor

Tito’s Vodka
Hendrick’s Gin
Sailor Jerry Spiced Rum
Jack Daniels Whiskey
Glenlivet 12yr Scotch
Old Forrester Signature Bourbon
Milagro Silver Tequila

Beer

Import:

*Corona
Guinness
Heineken
Shoffelhofer
Stella Artois

(*Fixed selection unless specified)

Local:

Second Self Thai Wheat
Wild Haven Emergency Beer
Creature Comfort Tropicalia IPA
Terrapin Hopsecutioner
Atlanta Hard Cider

Wine

Scotto Family Cellars – Choice of two:
Chardonnay
Sauvignon Blanc
Pinot Noir
Cabernet Sauvignon

A La Carte Beverage Services**

Pricing includes appropriate condiments, napkins and glassware.

Coffee/Hot-Tea Station

Beverage	\$ Per Gallon	Servings
Coffee (Reg & Decaf)	\$36	16
Hot Tea	\$36	16
Sweet/Unsweet Iced Tea	\$36	16
Punch	\$36	16
Water	\$10	16

Beverage Staff

Bar service personnel is based on 1 bartender per 100 guests, with one bar back for every two bartenders. A beverage captain is required for every 200 guests.

All bar staff are \$125.00 each based on a 4-hour event. For each additional hour, an hourly overtime rate of \$29.00 per staff will be charged. Additional beverage stewards and clearers may be required based on the beverage service.

For hospitality service, 1 attendant @ \$125.00 each is required for every 100 guests.

Payments & Guidelines

Beverage Minimums

A bar minimum will apply to specific nights. Please see your sales consultant for details. There is a \$1,000.00 refundable beverage deposit on all consumption and hourly bars.

Payment

A beverage plan must be selected and paid in full at least 2 weeks prior to the event. The beverage package chosen must apply to the whole event; packages cannot be combined. All special orders must be placed and paid in full 2 weeks prior to the event.

** Prices are subject to change and selections are subject to availability. A 22% service charge and 8.9% sales tax will be added to all hosted bar prices. An additional 3% sales tax applies to all liquor charges.



PREFERRED VENDORS AND APPROVED PARTNERS

Caterers

Affairs to Remember*
Nancy Lutz
nancy.fox@affairs.com
404-881-2062

Bold Catering & Design
Michelle Segura
msegura@boldamerican.com
678-302-3260

Figs & Honey Catering
Debbie Stawski
dstawski@figsandhoneycatering.com
404-745-9561

Palate Catering | Design
Kelli Swint
kelli@venetianroomatl.com
678-205-3179

LowCountry Catering
Jessica Brown
jessica@lowcountrycatering.net
404-835-5350

**Affairs to Remember is preferred caterer and exclusive caterer in December.*

Caterers cont.

Proof of the Pudding
Barbara Yontz
byontz@proofpudding.com
404-898-1759

Audio/Visual

Active Production & Design
Matt Clouser
matt@activeproductionanddesign.com
404-633-3527

MAGNUM
Oliver P. McGuire
omcguire@magnumco.com
404-872-6620

Entertainment

Lee J. Howard Entertainment, Inc.
Lee J. Howard
leej@leejhoward.com
770-883-0788

Spectrum Entertainment & Events
Matt Osborne
mosborne@spectrum-ent.com
770-441-9806

Event Designers

CCP Events - EventScapes
J. Wilbur Smith
jwilbur@eventscapesatlanta.com
404-733-6763

WM Events
William Fogler
william@wmevents.com
678-251-6363

Tony Brewer & Company
Janet Dockery
janet.dockery@tonybrewerandcompany.com
404-627-1666, ext. 505

Event Drapery

Event Drapery
Marina Miller
mmiller@eventdrapery.com
404-597-4653

Event Rentals

Peachtree Tents & Events
Jessica Heron
jessicaheron@peachreetents.com
404-574-6655

Florists

Jim White Designs
Jim White
jamescwhite5@yahoo.com
404-462-4787

Unique Floral Expressions
Julie Coffin
julie@uniquefloralexpressions.com
404-626-8097

OTHER RECOMMENDED VENDORS

Bakers

Classic Cheesecakes & Cakes

Mark Lotti
mark@classiccandc.com

404-233-9636

Frosted Pumpkin

Jeff Schwerzler
frostedpumpkin@me.com

770-205-7998

Photographers

Picture This! Photography

Greg and Sandra Scott
sandra@sandraandgreg.com

404-522-5554

PWP Studio (corporate only)

Patrick Williams
patrick@pwpstudio.com

678-457-4578

Wedding Planners

Watermark Weddings

Lisanne McDearman
lisanne@watermarkweddings.com

404-814-1966 ext. 213

Surber Paz Weddings & Events

Courtney Surber Paz
c@courtneysurberpaz.com

404-808-7410

Storybook Wedding Consulting

Jennifer Lackey
jennifer@stbkweddings.com

404-597-1905

SPACES

RATES

BEVERAGE SERVICES

VENDORS

CONTACT



CONTACT US

Nancy Lutz

Director of Special Events

nancy.fox@affairs.com

404-881-2062

Fox Theatre

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Atlanta, Georgia 30308

foxtheatre.org/private-events

404-881-2100

