



FRIENDS OF THE FOX

SPRING NEWSLETTER - MARCH 2022



MESSAGE FROM THE DIRECTOR

Hello and Happy Spring!

We hope that you are enjoying these early sights and sounds of spring as winter fades. Here at the Fox Theatre, we are busy planning fun spring and summer events for the Fox Theatre Institute (FTI), and we look forward to sharing more information soon. After reading our Spring Newsletter, we hope that you will provide us feedback about Fox Theatre-related topics that you would most enjoy in our quarterly newsletters.

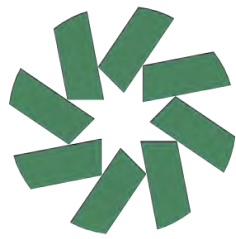
As we plan the FTI Big Check Ceremonies for May 2022, we are reminded of the support of our partnership with the Southface Institute. The organization provided additional funding to our own grant recipients this fiscal year and we are highlighting some wonderful historic theatres receiving funds through the Southface Institute GoodUse Program. On the topic of partnerships, we are also featuring a professional profile with the Georgia Public Library Service, in particular Mr. Dustin Landrum, who continues to share the Fox in a Box program through our statewide libraries.

We look forward to these months ahead and seeing you all here for performances and special events. Again, please reach out to us with any topics you might find particularly interesting both about the Fox Theatre and our programs.

Warmly,

A handwritten signature in black ink that reads "Leigh Burns".

Leigh Burns, FTI Director



Southface

HISTORIC THEATRES & SUSTAINABILITY

Since 2020, we have been fortunate to extend our Southface Institute relationship beyond our own Grants to Green partnership in years past. Many of you probably know that the Fox participated in that program to reduce our own energy costs. We now enjoy the partnership through the GoodUse Program, which helps nonprofit organizations, including historic theatres in Georgia, reduce utility costs and reinvest those savings into their programs.

So far, the program has awarded supportive financial assistance to the following theatres: the DeSoto Theatre, Douglass Theatre, Strand Theatre, Southside Theatre Guild, Tooga Theatre, and Sandersville School Auditorium. These matching grants often include FTI leveraging funds and many projects include new HVAC updates, system upgrades, window repair, LED lighting conversion, and more. Since the program began in 2020, Southface Institute has invested more than \$200,000 in these Georgia theatres. Beyond Georgia, funding has been awarded to the Princess Theatre in Decatur, Alabama, and the Alabama Theatre in Birmingham.

Gooduse Program Manager Gretchen Gigley oversees our historic theatre projects in the program and ensures that they make these changes in a non-invasive way to the building. Nationally, the GoodUse program's team successfully supports these changes so that 99 million gallons of water have been saved, 13,153,535 kwh energy savings achieved, 16.2 million dollars in utility savings, and 1,138,634 therms have been saved. To learn more about this impactful and growing program please visit the website <https://www.southface.org>.





PARTNER PROFILE: DUSTIN LANDRUM, GEORGIA PUBLIC LIBRARY SERVICE

FTI is grateful for our partnership with the Georgia Public Library Service (GPLS) that has toured a pop-up Fox in a Box exhibit in many libraries across Georgia since May 2019. FTI has had the pleasure of working with Dustin Landrum, Director of Strategic Partnerships at GPLS, to make this touring version of the program possible. Dustin is a wonderful partner and champion of our Fox in a Box program. His knowledge and expertise have truly made this partnership a success and FTI is excited to work with Dustin to continue sharing the Fox's story in Georgia. To find where the touring Fox in a Box exhibit is now, please visit <https://www.foxtheatre.org/fox-in-a-box> to view the schedule for the current tour.



**GEORGIA PUBLIC
LIBRARY** SERVICE

ARCHIVES HIGHLIGHT: RECENT ACQUISITIONS

FTI would like to highlight a recent donation from the Hodges Family in East Georgia. Their large donation of multiple performance programs from the Metropolitan Opera here at the Fox has been amazing. These programs are in excellent condition and contain endless amounts of advertising related to Atlanta history as well. Many of our Fox Theatre patrons remember the Metropolitan Opera held performances from the late 1950s through the 1960s. We have really enjoyed perusing these programs and are thankful to the entire Hodges Family for their generosity. The Fox Theatre Archives accepts items related to specific periods of Fox Theatre history. We look forward to sharing more of these acquisitions in other newsletters.

