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CORPORATE EVENTS AT THE FOX



# egyptian ballroom

The Egyptian Ballroom is a step back in time to the luxurious majesty of the Egyptian Pharaohs, yet can be customized to fit any event theme. The largest of the event spaces, the 6,840 square foot ballroom is lavishly decorated with sweeping columns and ornamentation to create a majestic setting for your event.

Capacity Ranges from 150-700

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# grand salon & terrace

Adjacent to the Egyptian Ballroom, the Grand Salon evokes an intimate ballroom experience. The 3,350 square foot space features Moroccan tiles, mosaics, and antique stained glass that combine to create a rich Arabian atmosphere. The Grand Salon has direct access to the beautiful outdoor terrace, a unique space where guests can enjoy a breath of fresh air.

Grand Salon Capacity Ranges from 25-250

Terrace Capacity Up to 40

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grand salon + terrace

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grand salon + terrace

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# marquee club

Located on the northeast side of the theatre, the Marquee Club overlooks the iconic Fox marquee and Peachtree Street. This new addition features 10,000 square feet of stunning Moorish, Arabic, and Art Nouveau influences, plush and inviting seating, and access to the fabulous rooftop terrace for the first time in decades.

Capacity Ranges from 50-375

Rental availability of the Marquee Club is limited and must align with a nonevent day in the theatre. Flexibility is key while discussing calendar opening with our sales team.

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# auditorium

Create a once-in-a-lifetime experience for guests by hosting your own event in the iconic Auditorium, either on stage or in the theatre. The 4,665-seat space is complete with a brilliant blue sky of flickering stars and drifting clouds.

Use of Auditorium only available through full Building Buyout

Building Buyout includes Auditorium, Egyptian Ballroom, Grand Salon, and Various Lobbies. Marquee Club is not included.

Rental availability of the Marquee Club is limited and must align with a nonevent day in the theatre. Flexibility is key while discussing calendar opening with our sales team.

Rates Available Upon Request.

Capacity up to 4600

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auditorium

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	OUTSIDE VENDOR RATE	APPROVED VENDOR RATE	AFFAIRS TO REMEMBER + APPROVED VENDOR RATE
EGYPTIAN BALLROOM	\$6,000	\$5,000	\$4,000
GRAND SALON & TERRACE	\$5,000	\$4,000	\$3,000
EGYPTIAN BALLROOM GRAND SALON & TERRACE	\$9,500	\$8,500	\$7,000
MARQUEE CLUB*	\$16,500	\$15,500	\$14,500
MARQUEE CLUB* LOWER LEVEL + MEZZANINE	\$12,700	\$11,700	\$10,700
MARQUEE CLUB* LOWER LEVEL ONLY	\$10,500	\$9,500	\$8,500
AUDITORIUM	AVAILABLE UPON REQUEST	AVAILABLE UPON REQUEST	AVAILABLE UPON REQUEST
BUILDING BUYOUT	AVAILABLE UPON REQUEST	AVAILABLE UPON REQUEST	AVAILABLE UPON REQUEST

ASK ABOUT OUR NON-PROFIT AND  
DAYTIME RENTAL RATES.

- The above rates are for nine consecutive hours based on a four-hour event with three hours load-in and two hours load-out. You also have use of tables, chairs, risers, and a dance floor from our inventory.
  - A kitchen usage fee of \$300 will be charged whenever a caterer is used for an event. This fee is waived if the Preferred Caterer, Affairs to Remember Caterers, is used.
  - Rental availability of the Marquee Club is limited and must align with a nonevent day in the theatre. Flexibility is key while discussing calendar openings with our sales team.
  - Marquee Club Rooftop Only rate: \$3,800, subject to availability.
- Marquee Message - \$150 per day
  - If client chooses to use outside vendors, additional fees will apply. All outside vendors must be pre-approved in writing.
  - HOLIDAY RENTAL FEE - A \$500 additional guest service fee is applied to all event rentals for the following dates: New Year’s Day, Martin Luther King Jr. Day, Memorial Day, Juneteenth, Independence Day, Labor Day, Thanksgiving Day, Christmas Day. (Note: Additional holiday personnel rates apply as well)



# BEVERAGE PACKAGES

Affairs at The Fox offers 3 beverage service plans to choose from. Speak to an event consultant about additional offerings, upgrades, and add-ons for all packages, like scotch, cognac, champagne, cordials, tableside/passed wine service etc.

## PACKAGE ONE: HOSTED CONSUMPTION

Client will be charged based on actual consumption and the final total will reflect the amount of product poured. Pricing includes mixers, garnishes, napkins and glassware.

Premium Beer	\$8 ea
Standard Beer	\$7 ea
Premium Liquor	\$13 per drink
Standard Liquor	\$11 per drink
Premium Wine	\$11 per glass
Standard Wine	\$10 per glass
Non-Alcoholic	\$4 ea

## PACKAGE TWO: HOSTED HOURLY

With this plan, the client will be billed based on the guaranteed number of guests in attendance, and on the number of hours the bars are open. Minimum guest count guarantee is due 10 business days prior to event. Final settlement will reflect the actual guest count on the day of your event, or the minimum guarantee, whichever is greater.

The package includes standard or premium alcohol, beer, wine, non-alcoholic beverages, mixers, garnishes, napkins, and glassware.

Event Hours	Standard Brands	Premium Brands
2 Hour Event	\$32	\$35
3 Hour Event	\$35	\$38
4 Hour Event	\$39	\$43
Event Hours	Standard Beer & Wine Only	Premium Beer & Wine Only
2 Hour Event	\$25	\$30
3 Hour Event	\$29	\$33
4 Hour Event	\$33	\$38

Note: To extend hourly bar for one additional hour \$6.00 per guest is charged. Bar service is 5 hours maximum. Beverage service must conclude by 2:00 AM.

## PACKAGE THREE: CASH BAR

With this plan, our bartenders will collect payment for each drink as it is served. Drink tickets are available and only in combination with a cash bar.

Guaranteed drink tickets are rated as:

**Standard: \$10.00 / Premium: \$12.00**

Events with drink tickets may include a hosted non-alcohol guarantee based on the number of guests at \$4.00 per person.

Beverage	Standard Brands	Premium Brands
Beer	\$7.75 ea	\$8.75 ea
Liquor	\$11.75 per drink	\$13.75 per drink
Wine	\$10.75 per glass	\$11.75 per glass
Non-Alcoholic	\$4.50 ea	\$4.50 ea

Note: All packages are subject to a 22% service charge and appropriate Georgia sales tax will be added to all hosted bar prices. Prices are subject to change and selections are subject to availability. Beverage minimums may be applicable to your specific event date. Holiday rates may also be applicable based on event dates.



## Standard Bar Products

### Liquor

Old Forester Bourbon  
Castle and Key: Roots of Ruin Gin  
Campo Bravo Tequila  
Flor de Cana 4 Year Rum  
Tito’s Vodka  
Johnnie Walker Red Label Scotch

### Beer

Dos Equis Lager  
Yuengling Lager  
Blue Moon  
Miller Lite  
Lagunitas IPA  
Topo Chico Ranch Water Seltzer

### Wine

Proverb Wines - Choice of Two:  
Sauvignon Blanc\*  
Cabernet Sauvignon\*  
Chardonnay  
Pinot Grigio  
Pinor Noir  
Merlot  
Rosé

\* Fixed selection unless specified

+ Import or Local Option

## Premium Bar Products

### Liquor

Buffalo Trace Bourbon  
Las Californias Citrico Gin  
Mijenta Blanco Tequila  
Brugal 1888 Rum  
Grey Goose Vodka  
Johnnie Walker Black Label Scotch

### Beer | STANDARD BEER + CHOICE OF

2 IMPORT OR LOCAL OPTIONS:  
Creature Comfort Tropicalia IPA\*  
Heineken\*  
Blake’s Hard Cider\*  
Sweetwater 420 IPA\*  
Bell’s Hazy IPA+  
Stella+

### Wine

Gerard Bertrand Wines - Choice of Four:  
Sauvignon Blanc\*  
Cabernet Sauvignon\*  
Chardonnay  
Pinot Grigio  
Rosé  
Red Blend  
Red Blend  
Pinot Noir  
Merlot  
Orange Wine  
Malbec

## Premium Bar Upgrades

Add an upgraded spirit to your premium hosted hourly package for an additional \$4 per person:

Belvedere  
Woodford Reserve  
Whistle Pig  
High West  
Patron  
Teremana  
Empress Gin  
Bumbu  
Grand Marnier  
Aperol  
Cointreau  
Courvoisier  
Benriach Scotch  
Bombay Sapphire

## Specialty Cocktails | \$12 ea

Batch-Made Cocktails - 50 cocktail minimum  
Served from the bar or passed\*

Example:

**Sunny Side of Peachtree** | Bourbon, Peach-Ginger Syrup, Lemon

**Encore Espresso Martini** | Vodka, Espresso, Coffee Liqueur

## Foxtails | \$5 ea

Batch-Made Mocktails  
Served from the bar or passed\*

Example:

**Lady Lavender** | Lavender Syrup, Lemon Juice, Mixed Berry Syrup

**Peach Ginger Spritz** | Peach Nectar, Ginger Syrup, Lemon Juice, Citrus Soda

## Punch Flavors

Strawberry Lemonade  
Raspberry Lemonade  
Blackberry Lemonade  
Tropical Punch

Specialty cocktails and Foxtails can be made to order based on client’s request.

*\*Additional staffing required*



# NON-ALCOHOLIC & DAYTIME PACKAGES

## DAYTIME MEETING PACKAGE

Offered 8am-4pm. Station attendant required.

**\$15 per Person** | Station will be stocked and replenished with water dispensers, coffee, and hot/iced tea.

**\$20 per Person** | Station will be stocked and replenished with a variety of sodas, Dasani water, coffee, and hot/iced tea.

**\$25 per Person** | Station will be stocked and replenished with a variety of concession snacks, sodas, Dasani water, coffee, and iced tea.

# GUIDELINES & PAYMENTS

## BEVERAGE STAFFING

Beverage Captain, Bartender, Bar-Back, Beverage Steward, Station Attendants, and Glass Clearing Labor are \$175 each, for four-hour event.

For each additional hour, an hourly overtime rate of \$40 per staff will be charged.

As a standard, we staff one bartender per seventy-five guests.

## SELF-SERVE STATIONS

Station attendant required.

Beverage	\$ Per Gallon	Servings
Coffee	\$40	16
Hot Tea	\$40	16
Iced Tea	\$40	16
Lemonade	\$36	16
Punch Station	\$36	16
Sensory Water	\$36	16
Water	\$10	16

## BEVERAGE MINIMUM

A bar minimum will apply to Friday and Saturday. Please see your sales consultant for details. There is a \$1,000.00 refundable beverage deposit on all consumption and hourly bars.

## CLIENT SCHEDULE

A beverage plan must be selected and paid in full at east 10 business days prior to the event. The beverage package chosen must apply to the whole event; packages cannot be combined. All special orders must be placed and paid in full three weeks prior to the event.



## LEGALITIES

The Fox Theatre reserves the right to serve both alcoholic and non-alcoholic beverages for purchase at cash bars. Prices are subject to change and selections are subject to availability. A 22% service charge and 8.9% sales tax will be added to all hosted bar prices. An additional 3% sales tax applies to all liquor charges. The sale and service of alcoholic beverages is regulated by the Georgia State Liquor Commission. As a licensee, the Fox Theatre is responsible for the administration of these regulations. It is policy, therefore, that liquor, beer, and wine from outside sources cannot be brought into the theatre.



# APPROVED VENDORS

## CATERERS

### Affairs to Remember\*

404-872-7859

\*Affairs to Remember is the preferred caterer at the Fox and the exclusive caterer in December.

### Bold Catering & Design

Michelle Harrison  
mharrison@bold-events.com  
678-302-3227

### District Events & Catering

Kate Weber  
kate@districtcm.com  
888-922-8377

### Figs & Honey Catering

Kate Weber  
kate@districtcm.com  
888-922-8377

### Proof of the Pudding

Nicole Bernier  
nbernier@proofpudding.com  
404-217-1497

### Occasional Occasions by Carlton

Christopher Fitzpatrick  
christopher@occasionaloccasionscatering.com  
404-963-6857

## AUDIOVISUAL

### Active Production and Design

Rhythm Sparks  
rhythm@apdatl.com  
404-583-2899

### Innov8Events

Sammy Caban  
sammy@innov8events.com  
404-826-8000

### 4Wall Entertainment

Felicia Newberry  
fnewberry@4wall.com  
404-601-6600

## EVENT DESIGNERS

### YES Event Designs

Jessica Somerville  
jessica@yeseventdesigns.com  
770-945-2160 ext. 102

### WM Events

Leigh Simpson, CMP  
leigh@wmevents.com  
678-251-6363

## EVENT RENTALS

### TLC Rents

Mike Gonzales  
mike@tlcrents.com  
404-984-6686

## FLORISTS

### EventScapes

Jwilbur Smith  
jwilbur@eventscapesatlanta.com  
404-733-6763

### Unique Floral Expressions

Julie Coffin  
julie@uniquefloralexpressions.com  
404-626-8097

### Urban Blooms Atlanta

Zhana Pesa  
zhanap@urbanbloomsatlanta.com  
917-774-7573

## ENTERTAINMENT

### Amp'd Entertainment

Brian Sires  
brian@ampdentertainment.net  
404-630-1923

### Lee J. Howard Entertainment, Inc.

Lee J. Howard  
leej@leejhoward.com  
770-643-6001

### Spectrum Entertainment and Events

Matt Osborne  
mosborne@spectrum-ent.com  
770-441-9806

## EVENT DRAPERY

### Unique Event Elements

Roy Arriaga  
roy@uniqueeventelements.com  
770-329-6241





## CONTACT US

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**404-881-2057**

### Fox Theatre

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Atlanta, Georgia 30308

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**404-881-2100**

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