



Media Contact:

Haley Sheram/Alison Wentley
BRAVE Public Relations
404.233.3993

hsheram@emailbrave.com
awentley@emailbrave.com

FOR IMMEDIATE RELEASE

Fox Theatre Institute announces celebration of Georgia’s historic theaters with “Revival” concert hosted by Kevn Kinney, September 13

Headliners include Drive-By Truckers, Chris Robinson Brotherhood, Drivin N Cryin, Dodd & the Councilmen and special guests; proceeds to benefit FTI’s historic preservation programs

ATLANTA (March 11, 2019) – On September 13, 2019 at 7 p.m. Kevn Kinney will join the **Fox Theatre Institute (FTI)** to host an unforgettable night as the non-profit celebrates Georgia’s historic theaters and FTI’s tenth year of preserving and supporting Georgia’s most significant historic resources. With performances by Drive-By Truckers, Chris Robinson Brotherhood, Drivin N Cryin and Dodd & The Councilmen, this unique storytelling event is inspired by the essence of the Fox Theatre Institute’s mission to serve historic theatres and arts centers and keep the heartbeat of performing arts, creativity, and historic preservation alive. Attendees will also have the opportunity to bid on a variety of unique rock memorabilia items in a silent auction with proceeds benefitting the ongoing outreach programs of the Fox Theatre Institute. Additionally, other notable guests will be announced as the event nears closer.

Once threatened and saved by caring community members itself, a strong sense of togetherness, empathy and insight remains visible through the work of the Fox Theatre Institute. Founded in 2008, the Fox Theatre Institute has committed more than \$1.3 million dollars throughout Georgia and provided historic theaters with preservation guidance, professional development, collaboration opportunities and strategic planning. The Institute also manages Georgia Presenters, a statewide booking consortium, which helps spark collaboration among dozens of accomplished arts presenters.

“Empowering performing arts centers by providing them with the tools they need to strengthen their vitality within their communities is at the heart of the Fox Theatre Institute’s mission” said vice president and chief operating officer of the Fox Theatre, Adina Erwin. “We look forward to celebrating, honoring and, most importantly, serving Georgia’s historic theaters with patrons and beneficiaries of the Institute alike for the tenth year.”

From being an audience member to headlining numerous shows, Kevn Kinney, leader singer of Atlanta rock band Drivin N Cryin, has shared an incredible journey with the Fox Theatre. As narrator of the

evening, Kinney will welcome performers and special guests to share their own stories about how performing arts centers have made a significant impact on their lives while also sharing some of his most cherished memories from Georgia's cultural centers.

"I remember walking through the same doors that my parents did 50 years before and looking up at the Fox Theatre's grand ornate lobby and feeling like everyone here was special," said Kevn Kinney. "To me, that's what makes the Fox Theatre Institute so remarkable. Theaters hold our memories and stories in the walls, where people have laughed, cried and come together. The Fox Theatre Institute helps preserve the fond recollections of a simpler time and represents what community means, and it is an honor for me to support those efforts."

The Institute's mission and celebration of Georgia's historic theaters has garnered the attention and support from other like-minded industry giants and preservationists like Bertis Downs, advisor of Athens rock band R.E.M. An Athens resident himself, Downs recognizes the integral role that cultural arts centers play in fostering strong artistic communities throughout the state.

"From my days growing up in Decatur and Clarkston and going to concerts downtown, to my time in law school, when I took my little brother to his first show ever, Bruce Springsteen and the E Street Band on the Darkness tour, to seeing The Clash when I was just out of law school and then the many R.E.M. Thanksgiving shows there all through the 1980s, the Fox has always been a place of magic and community. And now that the Institute is sharing some of what it has and knows with other theaters in other places around Georgia, my sense is that the magic will spread to other communities," said Bertis Downs.

Tickets to the benefit concert go on sale Friday, March 15 at 10 a.m. Tickets are available for purchase at FoxTheatre.org, the Fox Theatre ticket office at 660 Peachtree St NE, Atlanta, GA 30308 and by calling 855-285-8499. A portion of the proceeds will directly benefit the Fox Theatre Institute. Prices start at \$35. Access to the Marquee Club presented by Lexus is also available as an add-on for \$55 per person. Access includes private entry into the Marquee Club 90 minutes before showtime, pre-show dinner from a rotating, seasonal menu (sample menu provided at FoxTheatre.org) and exclusive access to two rooftop terraces, five premium bars and private restrooms with no lines! Details on special pre-show entertainment and auction items happening in the club will be announced closer to the benefit date.

###

About the Fox Theatre Institute:

The Fox Theatre Institute (FTI) is a dynamic outreach program offering historic preservation expertise, consultation and education to performing arts venues in Georgia and the region. Created by Atlanta's Fox Theatre, an iconic attraction widely applauded for being a catalyst for positive change in the community, FTI pays it forward, helping other cultural institutions renew, reinvigorate and restore artistic vitality in their backyards and beyond. Keeping environmental and economic impact top of mind, FTI offers the financial assistance, restoration support and operations mentoring needed to leverage scarce resources and stimulate local economies. Not only that, but it keeps the artistic pulse of beloved communities beating for decades to come. FTI was recently featured on NPR's Marketplace for its substantial impact on historical theatre restoration and community building throughout Georgia and the Southeast. For more information, visit www.foxtheatreinstitute.org.

About Fox Theatre:

The Fox Theatre is one of Atlanta's premier venues for live entertainment. Listed as No. 1 non-residency venue worldwide for the decade by Billboard Magazine, the Fox Theatre was most recently named as one of the 2018 "Top Stops Worldwide" by Venues Now magazine and landed in the top three of Pollstar magazine's 2018 Worldwide Ticket Sales. Other notable accolades include nods for 2017 "Theatre of the Year" by the International Entertainment Buyers Association, Rolling Stone magazine's "The Best Big Rooms in America" as part of their "Venues That Rock" series (2013) and the 2011 "Outstanding Historic Theatre of the Year" award by the League of Historic American Theatres. For the past decade, the Fox Theatre has consistently ranked in the top three non-residency theatres in North America for gross ticket sales by industry trade magazines, Pollstar, Billboard and Venues Now. The Fox Theatre has the No. 1 social media presence for any theatre or performing arts center in North America (2,000-5,000 seats) and for any Georgia venue according to the "Social Media Power 100" compiled by Venues Now magazine. With 4,665 seats in the theatre, the Fox hosts 250 performances a year, from rock concerts and Broadway productions to ballets, comedy and movies, attracting 500,000 visitors annually. In addition, the Fox hosts wedding receptions, trade shows, corporate meetings and association functions in its fabulous ballrooms, lounge and outdoor terrace.

As a 501(c)(3) nonprofit arts organization, the Fox Theatre stands today as a fiercely protected landmark and a nationally acclaimed theater and is celebrating its 90th year in 2019. The Fox Theatre proudly acknowledges its partners for their generous support: Coca-Cola, Lexus, Georgian Terrace Hotel, Georgia Natural Gas, Atlanta Beverage-Yuengling, Regions, Grady Health System and Whole Foods Market. Tickets for all events are available at the Fox Theatre Ticket Office, online at FoxTheatre.org or toll free at 855-285-8499. For group sales information contact the Fox Theatre at 404- 881-2000, or visit the Fox Theatre website at foxtheatre.org. Please stay connected with the Fox Theatre on [Instagram](#), [Twitter](#), [Facebook](#) and by using the hashtag #AtTheFox.

About the Marquee Club Presented by Lexus:

The Marquee Club Presented by Lexus is the Fox Theatre's premium membership club. Adjacent to the theatre, the Moroccan and Middle Eastern-style club is 10,000 square feet of interior and exterior space; five stationary bars; three rooftop environments, including the climate-controlled Conservatory, patio covered Arcade Terrace and the outdoor Rooftop Terrace. Open only during public events at the Fox Theatre, the Marquee Club offers pre-show through post-show access for club guests. Additional amenities include priority pre-sale ticketing notifications, access to private restrooms, concierge guest services and self-parking access to an adjacent lot for some memberships. Single-event access passes for non-members are limited and available on a first come-first serve basis. For more information or to purchase a membership, please call Fox Theatre's Corporate Partnership, Premium Seating Office at 404-881-2127 or visit FoxTheatre.org/MarqueeClub. Share your Marquee Club Presented by Lexus experience on Instagram at [@FoxMarqueeClub](#) and by using the hashtag #FoxMarqueeClub.