



# PRIVATE EVENTS AT THE FOX BEVERAGE SERVICES



The sale and service of alcoholic beverages is regulated by the Georgia State Liquor Commission. As a licensee, the Fox Theatre is responsible for the administration of these regulations. It is policy, therefore, that liquor, beer, and wine from outside sources cannot be brought into the theatre.



Private Events at The Fox offers 3 beverage service plans to choose from

CONSUMPTION\*\*

Client will be charged based on actual consumption and the final total will reflect the amount of product poured. Pricing includes mixers, garnishes, napkins and glassware.

Standard Brands \$8.00 per drink

Premium Brands \$9.00 per drink

Standard Wines \$7.00 per glass

Premium Wines \$10.00 per glass

Domestic Beer \$6.50

Imported Beer \$7.50 each

Soda, Juices, Water \$3.50 per glass

The following are available upon request:

Cordials

Specialty Drinks

Single Batch Bourbon

Single Malt Scotches

Other products & services available upon request.

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HOURLY\*\*

This plan is based on the guaranteed number of guests in attendance, and on the number of hours the bars are open. Minimum guest count guarantee is due 2 weeks prior to event. Final settlement will reflect the actual guest count on the day of your event, or the minimum guarantee, whichever is greater. The package includes non-alcoholic beverages, mixers, garnishes, napkins and glassware. All beverage brands listed on next page.

Event Hours	Standard Brands	Premium Brands
1 Hour Event	\$20	\$22
2 Hour Event	\$24	\$26
3 Hour Event	\$28	\$32
4 Hour Event	\$30	\$36

Event Hours	Standard Brands	Premium Brands
1 Hour Event	\$18	\$22
2 Hour Event	\$21	\$26
3 Hour Event	\$24	\$28
4 Hour Event	\$26	\$31

Note: To extend bar an additional \$4.00 per guest per hour is charged.

Seated wine service is priced by consumption per bottle. See your sales consultant for wine list.

CASH BAR\*\*

With this plan, our bartenders will collect payment for each drink as it is served.

The prices include 8.9% Georgia sales tax. Service fee does not apply for cash bar service.

Standard Brands \$8.75 per drink

Premium Brands \$9.75 per drink

Standard Wines \$7.75 per glass

Premium Wines \$10.75 per glass

Domestic Beer \$6.75 each

Imported Beer \$7.75 each

Soda, Juices, Water \$3.50 per glass

Cordials priced upon request

Specialty Drinks priced upon request

Single Batch Bourbon priced upon request

Single Malt Scotches priced upon request

\*The Fox Theatre reserves the right to serve both alcoholic and non-alcoholic beverages for purchase at cash bars.

\*\* Prices are subject to change and selections are subject to availability. A 22% service charge and 8.9% sales tax will be added to all hosted bar prices. An additional 3% sales tax applies to all liquor charges.



# BEVERAGE PACKAGES

Affairs at The Fox offers 3 beverage service plans to choose from. Speak to an event consultant about additional offerings, upgrades, and add-ons for all packages, like scotch, cognac, champagne, cordials, tableside/passed wine service etc.

## PACKAGE ONE: HOSTED CONSUMPTION

Client will be charged based on actual consumption and the final total will reflect the amount of product poured. Pricing includes mixers, garnishes, napkins and glassware.

- Premium Beer \$8 ea
- Standard Beer \$7. ea
- Premium Liquor \$13 per drink
- Standard Liquor \$11 per drink
- Premium Wine \$11 per glass
- Standard Wine \$10 per glass
- Non-Alcoholic \$4 ea

## PACKAGE TWO: HOSTED HOURLY

With this plan, the client will be billed based on the guaranteed number of guests in attendance, and on the number of hours the bars are open. Minimum guest count guarantee is due 10 business days prior to event. Final settlement will reflect the actual guest count on the day of your event, or the minimum guarantee, whichever is greater.

The package includes standard or premium alcohol, beer, wine, non-alcoholic beverages, mixers, garnishes, napkins, and glassware.

\*Wine: Standard bar includes 2 wine choices; Premium bar includes 4 choices: Additional wine varietal may be added for an addition \$2 per person.

Event Hours	Standard Brands	Premium Brands
2 Hour Event	\$32	\$35
3 Hour Event	\$35	\$38
4 Hour Event	\$39	\$43

Event Hours	Premium	
2 Hour Event	\$25	\$30
3 Hour Event	\$29	\$33
4 Hour Event	\$33	\$38

Note: To extend hourly bar for one additional hour \$6.00 per guest is charged. Bar service is 5 hours maximum. Beverage service must conclude by 2:00 AM.

## PACKAGE THREE: HOSTED HOURLY

With this plan, our bartenders will collect payment for each drink as it is served. Drink tickets are available and only in combination with a cash bar.

Guaranteed drink tickets are rated as:

**Standard: \$10.00 / Premium: \$12.00**

Events with drink tickets may include a hosted non-alcohol guarantee based on the number of guests at \$4.00 per person. As a standard, we staff one bartender per 75 guests.

Beverage	Standard Brands	Premium Brands
Beer	\$7.75 ea	\$8.75 ea
Liquor	\$11.75 per drink	\$13.75 per drink
Wine	\$10.75 per glass	\$11.75 per glass
Non-Alcoholic	\$4.50 ea	\$4.50 ea

Note: All packages are subject to a 22% service charge and appropriate Georgia sales tax will be added to all hosted bar prices. Prices are subject to change and selections are subject to availability. Beverage minimums may be applicable to your specific event date. Holiday rates may also be applicable based on event dates.





Standard Bar Products

Liquor

Old Forester Bourbon  
Castle and Key: Roots of Ruin  
Gin Campo Bravo Tequila  
Flor de Cana 4 Year Rum  
Tito’s Vodka  
Johnnie Walker Red Label  
  
Scotch

Beer

Dos Equis Lager  
Yuengling Lager  
Blue Moon  
Miller Lite  
Lagunitas IPA  
Topo Chico Ranch Water Seltzer

Wine

Proverb Wines - Choice of  
Two: Sauvignon Blanc\*  
Cabernet Sauvignon\*  
Chardonnay  
Pinot Grigio  
Pinor Noir  
Merlot  
Rosé

Premium Bar Products

Liquor

Buffalo Trace Bourbon  
Las Californias Citrico Gin  
Mijenta Blanco Tequila  
Brugal 1888 Rum  
Grey Goose Vodka  
Johnnie Walker Black Label Scotch

Beer | STANDARD BEER + CHOICE OF

2 IMPORT OR LOCAL OPTIONS:  
Creature Comfort Tropicalia  
IPA\* Heineken\*  
Blake’s Hard Cider\*  
Sweetwater 420 IPA\*  
Bell’s Hazy IPA+  
Stella+

Wine

Gerard Bertrand Wines - Choice of Four:  
Sauvignon Blanc\*  
Cabernet Sauvignon\*  
Chardonnay  
Pinot Grigio  
Rosé  
Red Blend  
Red Blend  
Pinot Noir  
Merlot  
Orange Wine  
Malbec

Premium Bar Upgrades

Add an upgraded spirit to your premium  
hosted hourly package for an additional \$4  
per person:

Belvedere  
Woodford Reserve  
Whistle Pig  
High West  
Patron  
Teremana  
Empress Gin  
Bumbu  
Grand Marnier  
Aperol  
Cointreau  
Courvoisier  
Benriach Scotch  
Bombay Sapphire

Specialty Cocktails | \$12 ea

Batch-Made Cocktails - 50 cocktail minimum  
Served from the bar or passed\*

Example:

**Sunny Side of Peachtree | Bourbon, Peach-  
Ginger Syrup, Lemon**

**Encore Espresso Martini | Vodka, Espresso,  
Coffee Liqueur**

Foxtails | \$5 ea

Batch-Made Mocktails  
Served from the bar or passed\*

Example:

**Lady Lavender | Lavender Syrup, Lemon  
Juice, Mixed Berry Syrup**

**Peach Ginger Spritz | Peach Nectar, Ginger  
Syrup, Lemon Juice, Citrus Soda**

Punch Flavors

Strawberry  
Lemonade Raspberry  
Lemonade Blackberry  
Lemonade Tropical  
Punch

Specialty cocktails and Foxtails can be made  
to order based on client’s request.

\* Fixed selection unless specified + Import or Local Option

*\*Additional staffing required*

# NON-ALCOHOLIC & DAYTIME PACKAGES

## DAYTIME MEETING PACKAGE

Offered 8am-4pm. Station attendant required.

\$15 per Person | Station will be stocked and replenished with water dispensers, coffee, and hot/iced tea.

\$20 per Person | Station will be stocked and replenished with a variety of sodas, Dasani water, coffee, and hot/iced tea.

\$25 per Person | Station will be stocked and replenished with a variety of concession snacks, sodas, Dasani water, coffee, and iced tea.

## GUIDELINES & PAYMENTS

### BEVERAGE STAFFING

Beverage Captain, Bartender, Bar-Back, Beverage Steward, Station Attendants, and Glass Clearing Labor are \$175 each, for four-hour event.

For each additional hour, an hourly overtime rate of \$40 per staff will be charged.

As a standard, we staff one bartender per seventy-five guests.

## SELF-SERVE STATIONS

Station attendant required.

Beverage	\$ Per Gallon	Servings
Coffee	\$40	16
Hot Tea	\$40	16
Iced Tea	\$36	16
Lemonade	\$36	16
Punch Station	\$36	16
Sensory Water	\$25	16
Water	\$10	16



### BEVERAGE MINIMUM

A bar minimum will apply to Friday and Saturday. Please see your sales consultant for details. There is a \$1,000.00 refundable beverage deposit on all consumption and hourly bars.

### CLIENT SCHEDULE

A beverage plan must be selected and paid in full at east 10 business days prior to the event. The beverage package chosen must apply to the whole event; packages cannot be combined. All special orders must be placed and paid in full three weeks prior to the event.

### LEGALITIES

The Fox Theatre reserves the right to serve both alcoholic and non-alcoholic beverages for purchase at cash bars. Prices are subject to change and selections are subject to availability. A 22% service charge and 8.9% sales tax will be added to all hosted bar prices. An additional 3% sales tax applies to all liquor charges. The sale and service of alcoholic beverages is regulated by the Georgia State Liquor Commission. As a licensee, the Fox Theatre is responsible for the administration of these regulations. It is policy, therefore, that liquor, beer, and wine from outside sources cannot be brought into the theatre.